



Annual Report



JUNIOR LEAGUE
BOISE

2024-2025

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Letter from the Incoming President

As the incoming President of the Junior League of Boise, I'm excited to share the Association of Junior Leagues International's (AJLI) new initiative, Every Woman, All Things. This powerful effort is centered on promoting mental health and well-being for women, envisioning a world where we no longer feel pressured to "do it all." Instead, it encourages balance, shared responsibility, and a renewed commitment to mental wellness.

At its core, this initiative embraces a vision of reasonable role expectations, mutual support, and a culture where women can thrive—not just within the League, but in all areas of life. I truly believe that by cultivating an environment rooted in care and compassion, we can empower each other to succeed in our League experience, personal lives, and professional paths.

As we move forward, one of our priorities will be "right-sizing" our League—ensuring our goals are aligned with the capacity of our leaders and members. By setting realistic expectations and being mindful of the time and energy we ask of each other, we can create a space where every member can contribute meaningfully without experiencing burnout.

To support this vision, we are transitioning into a Council leadership structure, comprised of five main branches: Communications, Fundraising, Membership, Community, and Sustainer. Under this model, Management Team Vice Presidents and Council Chairs will collaborate more closely to achieve our Strategic and Annual Plan goals. In tandem, we're also enhancing League-wide training opportunities—leveraging resources from AJLI, JLB, and our community—to ease the burden of constantly reinventing processes and to better equip our emerging leaders.

With our Bylaws and Policies now finalized, my next focus will be updating our Procedures. Clear, current procedural guidance will help us stay focused and organized, allowing us to operate more effectively as a League. These governance documents are more than just rules—they are a compass that keeps us aligned with our mission and values.

As President, my goal is to inspire, support, and advocate for each of you. I am committed to fostering a culture of growth, opportunity, and belonging—where every woman feels seen, valued, and empowered to lead.

I look forward to embarking on this exciting journey with all of you.



Ma'Lady Kynaston

2024- 2025

President-elect



JUNIOR LEAGUE BOISE

Developing Women

to do
a World of Good
Since 1928

Values

LEADERSHIP

We develop servant leaders who encourage others, value diverse opinions, and inspire a culture of trust throughout the Junior League of Boise.

EMPOWER

We depend on our members to use their talents to achieve the goals of the Junior League of Boise, resulting in positive impact within our community and enhancing the members' experience by developing their sense of pride, personal growth, and accomplishment.

SERVICE

We are committed to service through voluntarism in pursuit of shared community goals, leaving a lasting impact.

COLLABORATION

Community partnerships are valued and leveraged to create a long-standing and meaningful impact.

COMMUNITY

We come together as a league of women committed to improving ourselves, each other, and the Treasure Valley.

Mission

The Junior League of Boise is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Vision Statement

As one of hundreds of Junior League chapters across the world, we are a member of the Association of Junior Leagues International, Inc. (AJLI). Established in 1928, Junior League of Boise plays an integral part in the development, improvement, and support of the communities of the Treasure Valley.

Focus

Improving Hunger and Food Insecurity in the Treasure Valley.

Diversity, Equity, & Inclusion Statement

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of individuals, organizations, and communities.

Leadership Team

Board of Directors

Valerie Brinker - President & Chair of the Board

Ma'Lady Kynaston - President-elect

Laura Rosser - Treasurer

Jane Hokanson - Secretary

Megan Mignella - Nominations Chair

Megan Heryet - Director at Large

Melissa Burnside - DEIB Director

LeAnn Mohr - President's Advisor

Sandy Fery - President-elect's Advisor



Management Team

Ma'Lady Kynaston - Chair

Kat Blume - Placement Advising Chair

Shauna Zahn - Communications Chair

Sara Rimel - Communications Co-chair

Taryn Johnson - Event Fundraising Chair

Jordan Ferris - Event Fundraising Co-chair

Amy Nishi - Outreach & Recruitment Chair

Casey Byington - Outreach & Recruitment Co-chair

Tricia Barnes - Projects Chair

NiCassia Gabiola - Projects Co-chair

Anika Michaelson - Training Chair

Kylene Haskins - Training Co-chair



Nominations Committee

Megan Mignella - Chair

Courtney Wanders - Co-chair

Sara Daly - Member

Sarah Pratt - Member

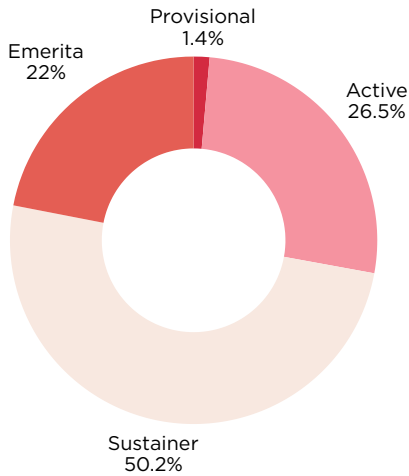
Brianna Wardle - Member



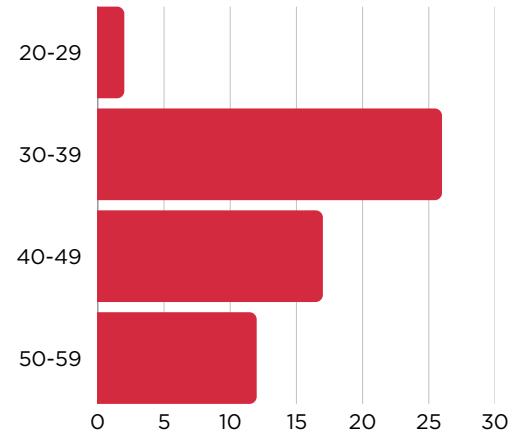
2024-2025

Membership by the Numbers

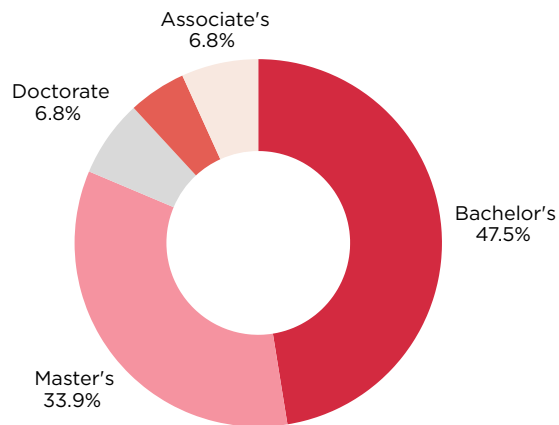
Member Status



Member Age Range



Member Education Levels



Graduated
15
Provisionals

26%
of Members Donated
to the League

23%
of active members
served in leadership

59
members
volunteered
outside of JLB

31
nominated for
leadership
positions

Hosted
9
Recruitment Events

2024-2025

Financials

Total Revenue: \$112,760

Dues: \$42,412

Fundraising: \$41,152

Investment: \$9,610

Program: \$19,586

Total Expenses: \$126,371

AJLI Dues: \$9,632

Fundraising: \$3,764

Program: \$34,093

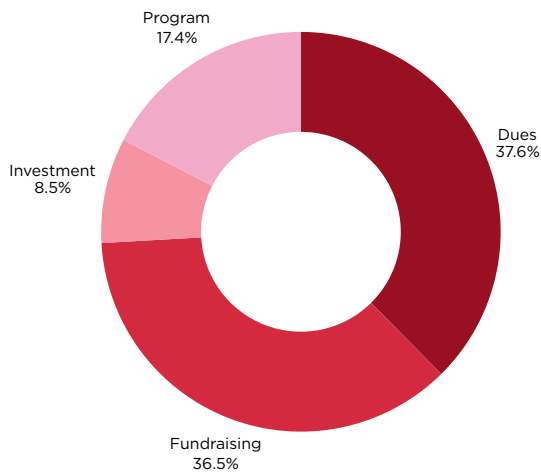
Other (Trainings / Conferences): \$20,717

Project 100 + JLB Donations: \$11,600

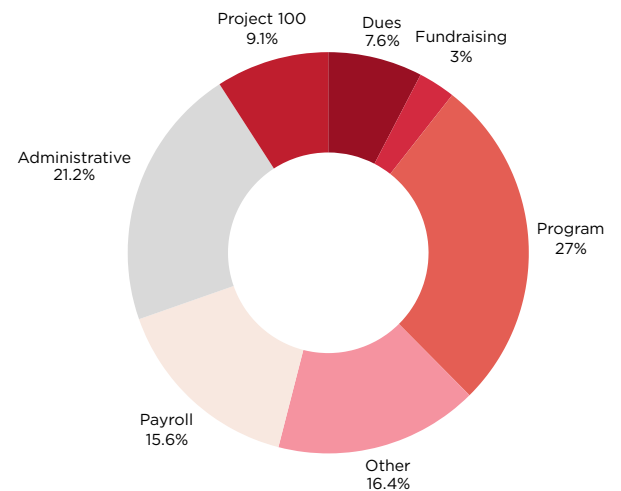
Payroll: \$19,746

Administrative: \$26,818

Percentage by Category

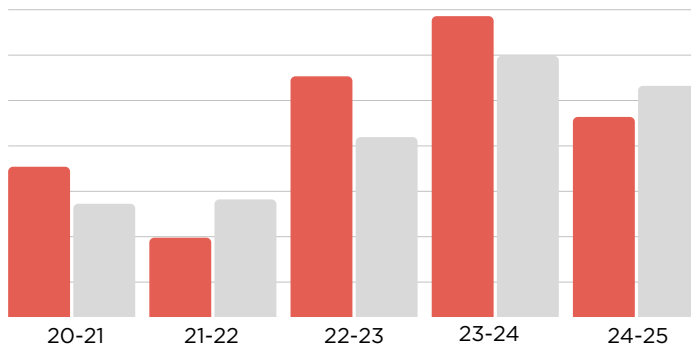


Percentage by Category



2020-2025 Income vs Expenses

Income Expense



2024-2025

Year in Review

5

press releases
picked-up by
local media

Served

13

community partners

Donated

350+

Volunteer Hours

Participated in
five
fundraisers
raising over
\$23,000

Donated
4,282
snacks to
Girls on the Run

Grew our social
media following by
an average of
19%
across all platforms

Hosted
3
Trainings that align
with the Core
Competencies

28
Women sponsored
to attend a
leadership
conference



JUNIOR LEAGUE OF BOISE

PROJECT 100

Signature Project

2024



Junior League of Boise's Signature Project is Project 100. For ten years prior to our centennial, we have been reinvesting in the community by annually granting \$10,000 to a past partner and joining them in volunteer service. The 2024-2025 Project 100 Partner is Zoo Boise. We are contributing to the Heart of the Zoo capital fundraising program, which brings important improvements to ensure animal welfare and provide educational opportunities for the community. Members of the League also volunteered for various service projects at the Zoo, including at their Easter Egg-stravaganza.

Our partnership this year commemorates Junior League of Boise's sponsorship of the Children's Zoo. In 1969, we sponsored the Children's Zoo for \$5,000.00. The zoo allowed children to touch and interact with animals like woolly monkeys and llamas.



Past Partners

2018



2019



2020



2021



Learning Lab

2022

BAM | BOISE ART MUSEUM

2023



Highlights



The Junior League of Boise (JLB) has spent the last several months learning how to showcase its mission, vision, and values in the Nonprofit MVP reality competition. Through hard work and dedication, the 97-year-old organization successfully raised more than \$25,000 worth of cash and prizes to support its community initiatives and donated 2,000 pounds of potatoes to the Idaho Food Bank, translating into 20,000 meals, further helping to fight hunger and food insecurity in the Treasure Valley.



JLB started strong in 2025 through their Impact Boise initiative by partnering with one organization per month in a hands-on service project. League members dedicated time and energy to a service project that addressed the immediate needs of non-profits across the Treasure Valley. The initiative amplifies the impact of community programs and deepens the League's connection to local partners and with its mission.



JLB proudly hosted the 2025 Northwest Exchange (NWX) from April 4-6 at the Riverside Hotel in Garden City. This annual leadership conference brought together Junior League members from the Northwest Region, delivering a weekend of inspiration, connection, and visibility.



Thank You

to our Partners and Donors



Kathy A
Sarah Alexander
Matthew Allan
Amanda Jane Photography
Amy Beloved
Sandy Arredondo
Jennifer Ayers
Teresa Baker Kelley
Barber Station Senior Living
Connie Barnes
Valli Barnes
Polina Bates
Sue Ann Baxter
Jan Bergesen
Molly Blackaby Harder
Bluebird Health
Bobbi Bullock Medical Esthetics
Bogus Basin Mountain Resort
Boise Contemporary Theater
Boise Film Festival
Boise Fire Community Assistance Fund
Boise Urban Garden School
Valerie Brinker
Chris Brinker
Conrad Brinker
Rosemary Brinker
Michele Buckley
Lauri Ann Burgener
Shani Burley-Moore
Talia Burnett
Melissa Burnside
Tricia Burr
LeAnn Campbell
Laura Carlson
Helen Carnie
Ludwyng Catota
Chandler's
Colton Charles
Shirley Chetwood
Mercedes Christensen
Kim Clawson
Julianna Clopp
Lauralynn Clopp
Marlene Clopp
Molly Clopp
David Cohen

Mercy Cole
Gina Connolly
Lindsay Corwin
Nicole De St.
Germain
Roy Degolier
Rachel Denning
Kassie Dodge
DuMol Winery
Myrra Dunnick
Kelsey Edwards
Patricia Ely
Mary Lou Ennis
Greg Farina
Carey Farmer
Jordan Ferris
Sandy Fery
Marilyn Fordham
Brittany Franklin
Fred Meyer
Jen G
NiCassia Gabiola
Bret Garrigan
Bridget Gassner
Megan Gelman
Jennifer Gervais
Andrew Gibler
Giblers
Bernadette Glass
Sharon Goner
Janice Griffith
April Gustaves
Lerina Harris
Michael Harris
Kit Harvey
Kevin Haseley
Kylene Haskins
Alma Hasus
Edward Hayes
Jamie Hayward
Patty Head
Polly Hedemark
HannaLore Hein
Cara Heisey

Kyle Herauf
Megan Heryet
Ramona Higer
Kelly Higgins
Lindy R High
Jane Hokanson
Kaylin Holmquist
Nikki Hyer
Linden Jackson
James John
Keyra John
Taryn Johnson
Janet Johnson
Jason Johnson
Ron Dale Johnson
Stephanie Johnson
Danielle Kimmel
Tari Kirk
Jenny Kitamura
Susan Kley
Susan Knight
Alexander Knopp
Laticia Kristine
Ma'Lady Kynaston
Kathryn LaBeaume
Toni Ladd
Jaqueline Lane
Susan Langley
Laura Lazewski
Leah's Sweets
Halbert Leasure
Larry Leasure
Debra Leonard
Jessica Leonard
Elizabeth Willis Lewis
Jamie Liberty
Camille Lieb
Lindsey Fow
Alina Lis
Jessical Lloyd
Heather Maehren
Joseph Maggiano

Thank You

to our Partners and Donors



Maker Shop
Kristine Marsh
Patrick Marsh
Erica Martinson
Jeanette Matthews
Jennifer McBroom
Kathleen McCurdy
Ariana McKee
Holly McKinney
Daria Menary
Ann Mendoza
Anika Michaelson
Megan Mignella
Edwin Miranda
LeAnn Mohr
Daniel Montoya
Lauren Moore
Shelle MoruNiiya
Oris Moris
Kathleen Moyer
Munich Re America Services, Inc.
My Lovely Design
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NHD Regenerative Medicine
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Performance Carpet Care
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Christine P Poole
Kathleen Pratt

Sarah Pratt
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Michelle Prouty
Debra Purdy
Purity Coffee
Betsy Pursley
Dina Quesnell
Greg Quesnell
Sue Reents
Reyco Systems
Billy Rice
Monica Ricks
Jessica Rieker
Matt Rieker
Nancy Rieker
Jarrett Rimel
Sara Rimel
Victor Rivera
Christina Roe
Brian Ross
Jennifer Ross
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Wellness
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Kristi Saucerman
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Joe Schroeder
Kristen Schroeder
Annette Schultz
Ann Semple
Vikram Shetty
Gretchen Shierlock
Robin Shumacker
Nancy Silverthorn
Skin Owl

Christina Smith
Susan Smith
Dawn Snapp
Danielle Somerville
Amy Spero
StinaFace Beauty Lab
Michael Stokes
Michael Strong
Susan Svoboda
Pheobe Swallow
Jon Swarthout
Brian Swartz
Marlene Swartz
Jamie Sweeney
Machelle Sweitzer
Table Rock Senior Living
@Barber Station
The Cornerstone Collective
The Vervain Collective
Anthony Thompson
Sela Toimoana
William Toimoana
Denise Touchstone
Justin Tripon
Ramona Tripon
Kim Varela
Kathryn Vargas
Allison Vincent
Mary Ellen Voshell
Ben Walton
Dr. Sara Jo Walton
Howard Walzer
Courtney Wanders
Kandy Weaver
Kylie West
Danielle Whitener
Kaitlin Wicher
Lorette Williams
Misa Winters
Gail Wooley
Michelle Wooten
Shauna Zahn
Zeppole Baking Company

Yearly Award Recipients

President's Award



Colleen Newman

Community Service Award



NCassia Gabiola

Marilyn Schuler Lifetime Achievement Award



Alice Hennessey

Kristi Saucerman Community Partner Award



Shannon McGuire

Roxie M. Johnson Sustainer of the Year Award



LeAnn Mohr

Helping Hand Award



Lee Barnes

Golden Nugget Award



Johnna Morel

Provisional Spirit Award - Fall/Spring



Kate Wicher

Jessi Shockley



Incoming Leadership

Board of Directors

Ma'Lady Kynaston - President & Chair of the Board
Sarah Pratt- President-elect
Laura Rosser - Treasurer
Maggie Bude - Secretary
Courtney Wanders- Nominations Team Chair
Megan Heryet - Director at Large
Sara Rimel - DEIB Director
Cece Gassner - President's Advisor
Suzanne Lierz - President-elect's Advisor

Management Team & Council Chairs

Jess Leonard - Communications Council VP
Wendy Furioso- Communications Chair
Kat Blume - Membership Council VP
Stacey Thomas - New Member Chair
Tricia Barnes - Community Council VP
Casey Byington - Signature Project Chair
Rachel Roberts- Impact Boise Chair
Jane Hokanson - Fundraising Council VP
Colleen Newman - Event Fundraising Chair

Nominations Team

Courtney Wanders - Chair
Jordan Ferris - Co-chair
Anika Michelsen - Member
NiCassia Gabiola - Member
Michele Buckley - Member





JUNIOR LEAGUE BOISE



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instagram.com/jlboise/



linkedin.com/company/junior-league-of-boise



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